



Cabinet for Economic Development



Black-Owned Businesses in Kentucky



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Compiled by the
Office of Research and Information Technology
General Research Branch
Kentucky Cabinet for Economic Development

August 2006

SUMMARY OF FINDINGS

United States

In 2002, there were 1.2 million black-owned firms in the U.S., employing nearly 754 thousand persons and generating nearly \$89 billion in business revenues. These black-owned firms accounted for 5.2 percent of all nonfarm businesses in the U.S., 0.7 percent of their employment, and 0.4 percent of their receipts.

The 2002 Survey of Business Owners (SBO) defines black-owned businesses as firms in which African Americans own 51 percent or more of the stock or equity of the business. The data in this report were collected as part of the 2002 Economic Census from a large sample of all nonfarm businesses filing 2002 tax forms as individual proprietorships, partnerships, or any type of corporation, and with receipts of \$1,000 or more.

Kentucky

Kentucky's black population of 310,996 in 2004 ranked 25th in the nation according to the U.S. Census Bureau. The U.S. Census Bureau reported 7,592 black-owned firms in Kentucky in 2002. Blacks owned 2.5 percent of all firms in Kentucky with sales and receipts of \$1,106,472,000. The net change in the number of black-owned firms was 1,963 from 1997 to 2002.

Health care and social assistance comprised the highest number of black-owned firms in Kentucky with approximately 2 percent of firms. Following health care and social assistance in order of number of firms was: other services (except public administration); administrative and support and waste management and remediation services; retail trade; professional, scientific, and technical services; arts, entertainment, and recreation; transportation and warehousing; real estate and rental and leasing; accommodation and food services; finance and insurance; educational services; manufacturing; information; management of companies and enterprises; and industries not classified.

Kentucky black-owned firms with paid employees accounted for 8.3 percent of the total black-owned firms. These firms employed 7,737 employees, less than one percent of the people employed in Kentucky businesses. The largest number of these people were employed in the accommodation and food services sector - 31 percent of employees in black-owned businesses. The administrative and support and waste management and remediation services sector accounted for 12 percent of employees, followed by health care and social assistance with 10.8 percent. Following health care and social assistance in order of employment size were: retail trade; transportation and warehousing; professional, scientific, and technical services; other services (except public administration); finance and insurance; and arts, entertainment, and recreation.

Average sales and receipts per firm for all Kentucky black-owned firms was \$145,741.83 in 2002 compared to \$944,042 for all Kentucky firms. Black-owned firms with paid employees averaged \$1,537,030 in sales and receipts compared to an average of \$4,000,748 for all Kentucky firms with paid employees.

For additional information or assistance regarding black-owned businesses in Kentucky, contact:

Small Business Services Division
Kentucky Cabinet for Economic Development
23rd floor, Capital Plaza Tower
500 Mero Street
Frankfort, KY 40601
Phone: (800) 626-2250 or (502) 564-2064
Fax: (502) 564-5932
<http://www.ced.ky.gov/KYEDC/BusStart.aspx>

For more national statistics from the U.S. Census Bureau, click on
<http://www.census.gov/csd/sbo/black2002.htm>

Kentucky Black-Owned Firms by Kind of Business: 2002

	All firms ¹		Firms with paid employees			
Industry	Firms	Sales & Receipts (\$1,000)	Firms	Sales & Receipts (\$1,000)	Employees	Annual Payroll (\$1,000)
Total for all sectors	7,592	1,106,472	631	969,866	7,737	178,091
Forestry, fishing & hunting, & agricultural support services ³	S	D	S	S	S	S
Mining	-	-	-	-	-	-
Utilities	S	D	S	S	S	S
Construction	S	S	S	S	S	S
Manufacturing	68	203,740	25	D	g	D
Wholesale Trade	S	S	S	S	S	S
Retail Trade	731	235,395	120	222,331	801	17,041
Transportation & warehousing ⁴	366	28,061	32	15,190	195	5,473
Information	47	D	S	D	a	D
Finance and insurance ⁵	141	15,648	15	12,887	90	2,434
Real estate & rental & leasing	279	14,142	S	D	a	D
Professional, scientific, & technical services	545	20,973	36	13,418	143	4,015
Management of companies & enterprises	2	D	2	D	b	D
Administrative & support & waste management & remediation services	1,047	34,524	85	23,601	939	11,732
Educational services	118	D	1	D	b	D
Health care & social assistance	1,599	69,464	93	51,271	836	23,007
Arts, entertainment, & recreation	433	8,635	8	2,983	14	721
Accommodation and food services	227	85,982	63	84,139	2,400	28,041
Other services (except public administration) ⁶	1,353	32,324	44	8,421	109	2,027
Industries not classified	1	D	1	D	a	D

Source: U.S. Census Bureau, 2002 Economic Census, Survey of Business Owners, Company Statistics Series, August, 2006.

¹ All firms data include both firms with paid employees and firms with no paid employees.

D=Withheld to avoid disclosing data for individual companies; data are included in higher level totals; **S**=Estimates are suppressed when publication standards are not met, such as, the firm count is less than 3, or the relative standard error of the sales and receipts is 50 percent or more; **a**=0 to 19 employees; **b**=20 to 99 employees; **c**=100 to 249 employees; **e**=250 to 499 employees; **f**=500 to 999 employees; **g**=1,000 to 2,499 employees.

Kentucky Selected Places With 100 or More Black-Owned Firms: 2002

	All Firms ¹		Firms with paid employees			
Geographic Area	Firms (number)	Sales & Receipts (\$1,000)	Firms (number)	Sales & Receipts (\$1,000)	Employees (number)	Annual Payroll (\$1,000)
Kentucky	7,592	1,106,472	631	969,866	7,737	178,091
Bowling Green	180	76,244	17	70,800	293	8,365
Frankfort	201	D	S	D	a	D
Hopkinsville	446	16,437	S	S	S	S
Lexington-Fayette	1,061	90,817	84	71,720	741	13,707
Louisville	S	S	S	S	S	S
Paducah	S	S	S	S	S	S
Radcliff	124	15,958	S	S	S	S
Shively	144	3,423	S	S	S	S

Kentucky Selected Counties With 100 or More Black-Owned Firms: 2002

	All Firms ¹		Firms With Paid Employees			
County	Firms (number)	Sales & Receipts (\$1,000)	Firms (number)	Sales & Receipts (\$1,000)	Employees (number)	Annual Payroll (\$1,000)
Kentucky	7,592	1,106,472	631	969,866	7,737	178,091
Christian	563	20,333	20	11,853	129	6,606
Fayette	1,061	90,817	84	71,720	741	13,707
Franklin	214	5,853	S	S	S	S
Hardin	307	24,315	S	S	S	S
Jefferson	3,062	588,548	343	D	h	D
Kenton	114	10,244	S	S	S	S
McCracken	204	D	S	D	b	D
Madison	S	D	S	D	b	D
Warren	226	80,608	21	71,497	311	8,637

Source: U.S. Census Bureau, 2002 Economic Census, Survey of Business Owners, Company Statistics Series, August, 2006.

¹ All firms data include both firms with paid employees and firms with no paid employees.

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Kentucky Black-Owned Firms By Metropolitan Statistical Area (MSA): 2002

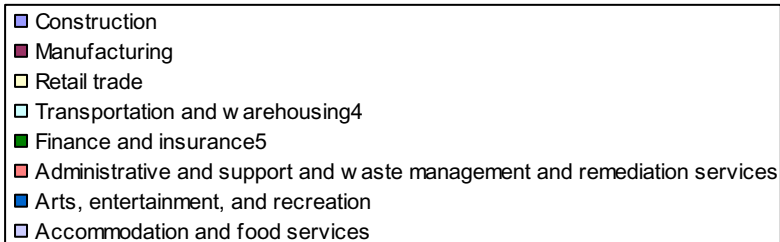
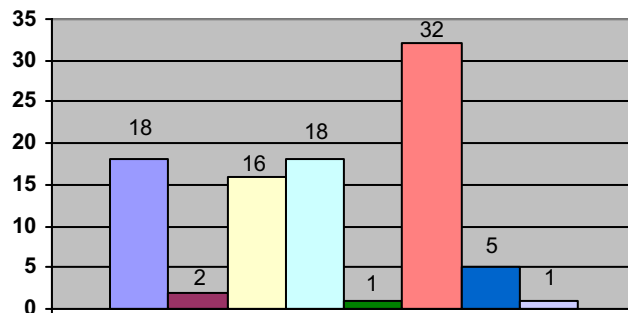
MSA	All Firms ¹		Firms With Paid Employees			
	Firms (number)	Sales & Receipts (\$1,000)	Firms (number)	Sales & Receipts (\$1,000)	Employees (number)	Annual Payroll (\$1,000)
Bowling Green, KY MSA	273	81,705	21	71,497	311	8,637
Cincinnati-Middletown, OH-KY-IN MSA	6,941	443,645	520	324,291	5,993	98,312
Clarksville, TN MSA	1,055	36,976	47	20,113	308	8,014
Elizabethtown, KY MSA	313	24,415	S	S	S	S
Evansville, IN-KY MSA	504	22,175	54	18,480	268	5,093
Huntington-Ashland, WV-KY-OH MSA	207	46,910	S	D	c	D
Lexington-Fayette, KY MSA	1,209	133,831	88	109,841	891	18,798
Louisville, KY-IN MSA	3,639	663,071	368	600,848	4,248	88,876

¹ All firms data include both firms with paid employees and firms with no paid employees.

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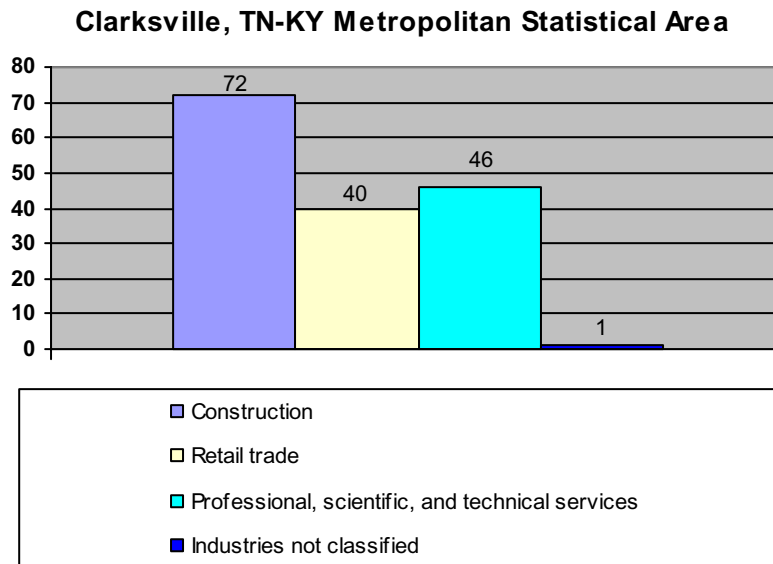
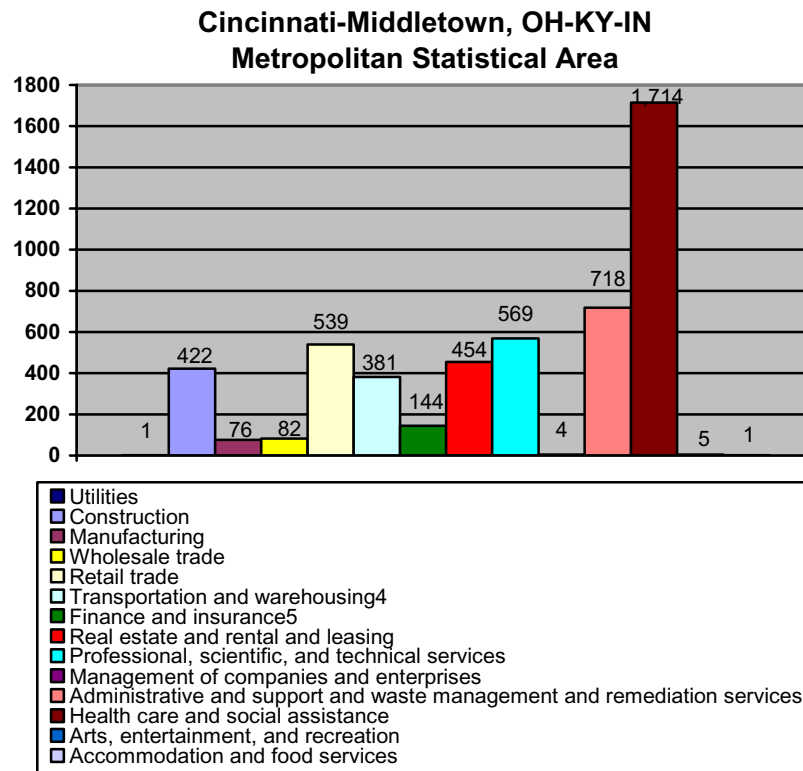
Kentucky Black-Owned Firms By Metropolitan Statistical Area (MSA) and Industry: 2002

Bowling Green, KY Metropolitan Statistical Area



⁴ Data do not include large certificated passenger carriers that report to the Office of Airline Information, U.S. Dept. of Transportation. Railroad transportation and U.S. Postal Service are out of scope for the 2002 Economic Census. ⁵ Data do not include funds, trusts, and other financial vehicles, except real estate investment trusts.

Kentucky Black-Owned Firms By Metropolitan Statistical Area (MSA) and Industry: 2002

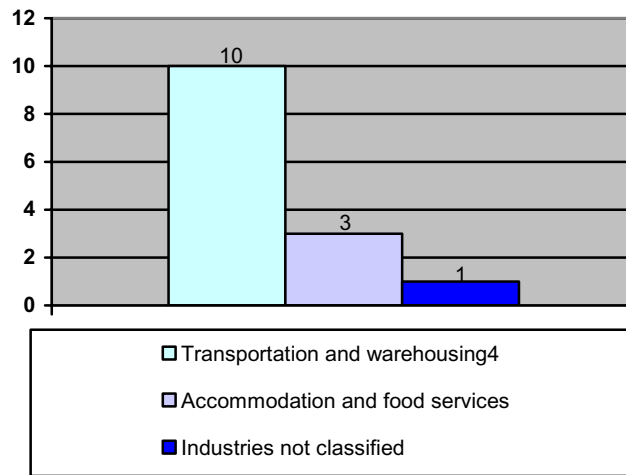


Source: U.S. Census Bureau, 2002 Economic Census, Survey of Business Owners, Company Statistics Series, August, 2006.

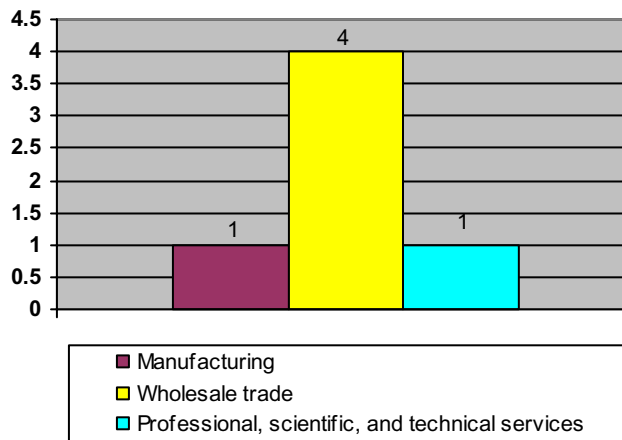
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Kentucky Black-Owned Firms By Metropolitan Statistical Area (MSA) and Industry: 2002

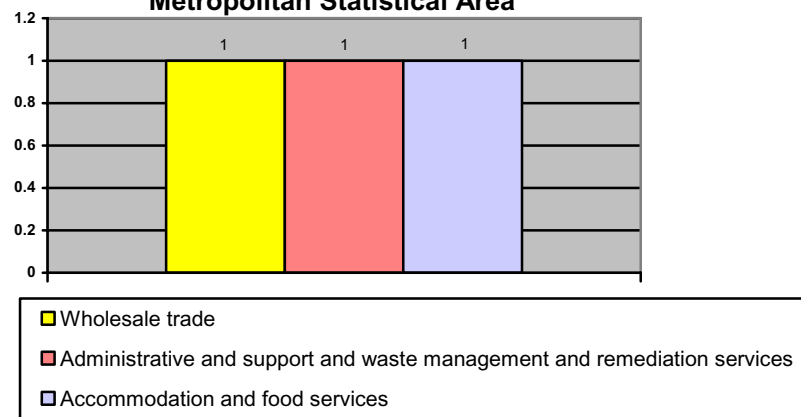
Elizabethtown, KY Metropolitan Statistical Area



Evansville, IN-KY Metropolitan Statistical Area



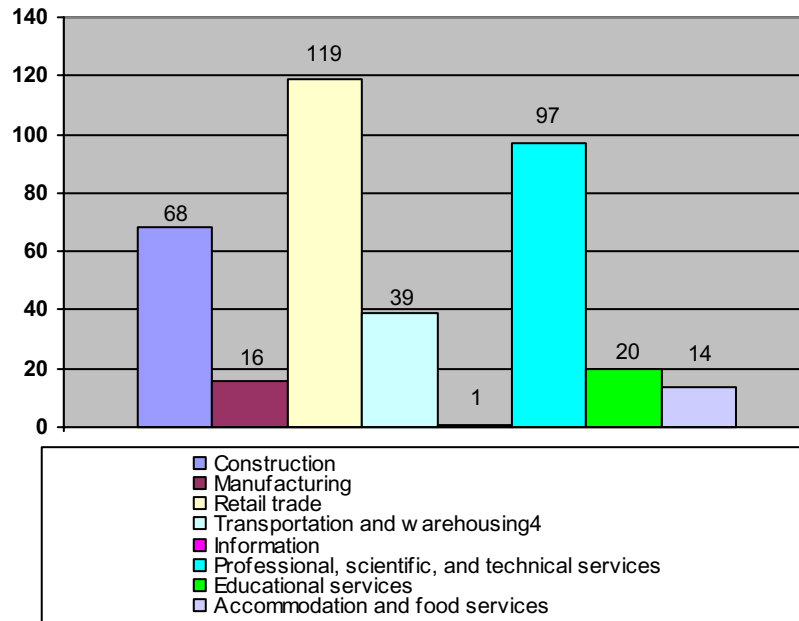
Huntington-Ashland, WV-KY-OH Metropolitan Statistical Area



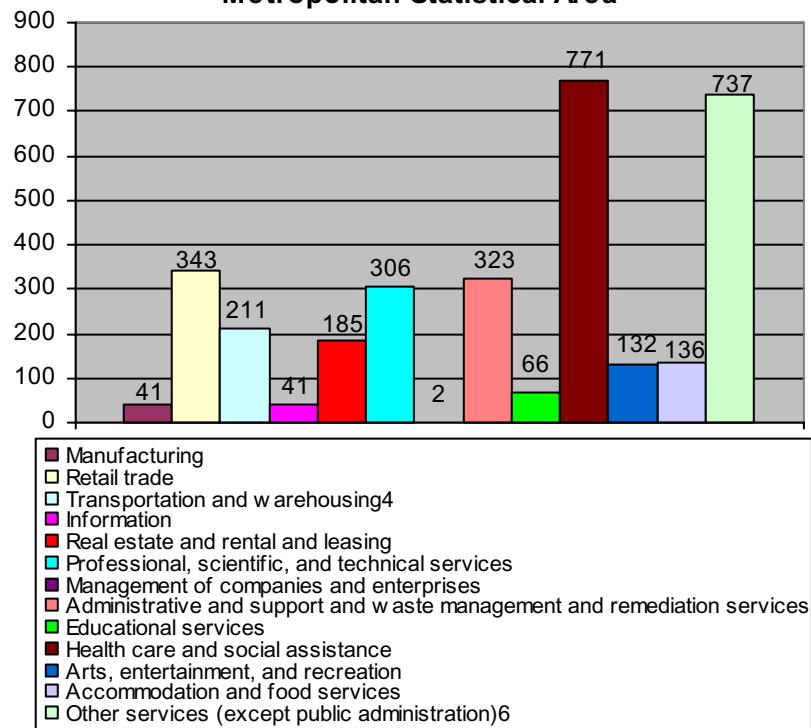
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Kentucky Black-Owned Firms By Metropolitan Statistical Area (MSA) and Industry: 2002

Lexington-Fayette, KY Metropolitan Statistical Area



Louisville, KY-IN Metropolitan Statistical Area



⁴=Data do not include large certificated passenger carriers that report to the Office of Airline Information, U.S. Dept. of Transportation. Railroad transportation and U.S. Postal Service are out of scope for the 2002 Economic Census.⁵ Data do not include funds, trusts, and other financial vehicles, except real estate investment trusts. ⁶=Data do not include religious, grantmaking, civic, professional, and similar organizations (NAICS 813) and private households (NAICS 814).